

KIRIN MCCRORY

ABOUT

Award-winning multidisciplinary writer with 15+ years' experience in marketing, creative, and academic positions. Comfortably collaborative, extremely efficient, resolutely reliable. Quickly synthesizes information, acutely understands a wide variety of client needs and positions, delivers high-quality work on tight deadlines. Proactive, problem-solving team player skilled at receiving, interpreting, and implementing feedback. Huge proponent of and adept at fostering and managing remote work teams and culture. Proficient in AI.

EXPERIENCE

EVERSANA INTOUCH PROTO – *Group Copy Supervisor*

SEP 2024 – CURRENT

- MVP on all AOR HCP workstreams for a migraine preventive (neurology); winner of team-nominated IMPACT award; piloting AI agency work

FCBCURE – *Copy Supervisor*

JUL 2022 – JUL 2023

- Led HCP and DTC workstreams in oncology

BGB Group – *Copy Supervisor*

SEP 2021 – July 2023

- Outstanding Employee award-winner; led award-winning HCP, DTC, & market access workstreams in cardiology & neurology

Various – *Writer & Writing Consultant*

JUN 2011 – PRESENT

- Taught playwrighting at the college level for 4 years
- Published both a scientific paper and a romance novel
- Professionally consulted on hundreds of creative, academic, and professional writing projects, from plays to dissertations to resumes

EDUCATION

UC Riverside – *MFA*

CREATIVE WRITING &

WRITING FOR THE PERFORMING ARTS

Emerson College – *BA*

THEATER & ENGLISH

summa cum laude

SELECTED AWARDS

EVERSANA Impact Award, EVERSANA INTOUCH – MAY 2026 *Outstanding Employee*, BGB Group – DEC 2022; CAMZYOS campaign – 7 awards, including Bronze at David Ogilvy; *Best Editing & Video Design*, Kennedy Center ACTF – DEC 2022; *Best Projections*, Suzi Bass Awards – NOV 2019; *Co-author*, – “Closing the renewable energy gender gap in the United States and Canada: The role of women’s professional networking.” *Energy Research & Social Science*, vol 55, pp. 35-45 – SEP 2019.