

# KIRIN McCRORY

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## ABOUT

Award-winning multidisciplinary writer with 15+ years' experience in marketing, creative, and academic positions. Comfortably collaborative, extremely efficient, resolutely reliable. Quickly synthesizes information, acutely understands a wide variety of client needs and positions, delivers high-quality work on tight deadlines. Proactive, problem-solving team player skilled at receiving, interpreting, and implementing feedback. Huge proponent of and adept at fostering and managing remote work teams and culture.

## EXPERIENCE

EVERSANA INTOUCH PROTO – *Group Copy Supervisor*

SEP 2024 – CURRENT

- MVP on all HCP workstreams for a migraine preventive (neurology)

FCBCURE – *Copy Supervisor*

JUL 2022 – JUL 2023

- Led HCP and DTC workstreams in oncology

BGB Group – *Copy Supervisor*

SEP 2021 – July 2023

- Outstanding Employee award-winner; led award-winning HCP, DTC, & market access workstreams in cardiology & neurology

Various – *Writer & Writing Consultant*

JUN 2011 – PRESENT

- Taught playwrighting at the college level for 4 years
- Published both a scientific paper and a romance novel
- Professionally consulted on hundreds of creative, academic, and professional writing projects, from plays to dissertations to resumes

## EDUCATION

UC Riverside – *MFA*

CREATIVE WRITING &

WRITING FOR THE PERFORMING ARTS

Emerson College – *BA*

THEATER & ENGLISH

*summa cum laude*

## SELECTED AWARDS

*Outstanding Employee*, BGB Group – DEC 2022; CAMZYOS campaign – 7 awards, including Bronze at David Ogilvy; *Best Editing & Video Design*, Kennedy Center ACTF – DEC 2022; *Best Projections*, Suzi Bass Awards – NOV 2019; *Co-author*, – “Closing the renewable energy gender gap in the United States and Canada: The role of women’s professional networking.” Energy Research & Social Science, vol 55, pp. 35-45 – SEP 2019.